



# MARCEL CENIC

Designer

## PROFILE

Your future creative who brings positive user focused results along with a positive attitude.

## SOFT SKILLS

**Focused & Organized**

**Open minded & Unprejudiced**

**Team Player**

**Results Oriented**

**Efficient**  
working alone or in groups

**Committed**  
to create, learn & contribute

## DESIGN SKILLS

**Proficient**  
in Figma, Adobe XD, Illustrator, Indesign, Photoshop, Lightroom, Invision, Balsamiq and more

**Adept**  
UI & visual design

**Skilled**  
copywriter & researcher

**Creative**  
Brand direction & development

**P** 647-467-0161

**E** mcenic@rogers.com

**W** marcelcenicdesigns.com

## EXPERIENCE

### Lead UX/UI Designer

Fulfillment IQ

Manage multiple projects and clients within the order fulfillment warehousing space. Work on complex workflows with Product and Dev teams to formulate user friendly journeys for B2B and B2C that elevate the brand while following current guidelines.

Full-Time - 04/21 - Present

### UX/UI Designer

Laufft

Created the user experience and user interface of the new Laufft application. Worked jointly with developers and marketers in managing Jira Sprints in order to exceed deadlines while working entirely remote during Covid-19.

Contract - 03/20 - 08/20

### Designer & Product Support Specialist

Kindred AI

Collaborate within product operations team, business operations, engineering and product teams to provide design solutions, clear user feedback, communicate issues / improvements, and troubleshoot any failures in order to maintain our SLA.

Full-Time - 09/17 - 01/20

### Creative Copywriter

C&D Graphics & Underpant Communications

Contract - 06/16 - 01/17

## EDUCATION

### UX/UI & Product Branding Design Bootcamp

General Assembly (Formerly Bitmaker Labs)  
2017

### Graphic Design Advanced Diploma (Advertising Major)

George Brown College  
2013 - 2016

### Business Marketing/ Entrepreneurship Certificate

Seneca College  
2010 - 2012

## ACCOMPLISHMENTS

### Top of Class

Completed Bitmaker UX & Product Design Bootcamp

### Deans List

Achieved academic excellence in Graphic Design program

### Athlete of the Year

Outstanding effort in sport and in the classroom

References available upon request